

2024 SPONSORSHIP PACKET



INDIANA
YOUTH
GROUP



Dear Friends,

Thank you for taking the time to look through Indiana Youth Group's 2024 Sponsorship Packet. As we invite you to join us in making an impact on LGBTQ+ young people, I want to personally express how your alignment with our mission represents visibility, trust, reputation, and fostering a culture of acceptance.

The joy of giving extends far beyond the act itself, radiating through the very fabric of our communities. When we engage in philanthropy with a focus on LGBTQ+ support, the impact is not only profound but also widespread. The visibility of our contributions sends a powerful message of inclusion and acceptance, fostering a sense of belonging for individuals within the LGBTQ+ community. Trust and reputation are cultivated as we align ourselves with causes that champion diversity and equity. As we strengthen our community through these initiatives, we not only contribute to the betterment of society but also affirm the values of love and respect for all.

The joy derived from giving becomes a shared experience, creating a ripple effect that uplifts and unites us, celebrating the richness of our diverse tapestry. We hope you consider this invitation to make a lasting impact. Your support will be a testament to your commitment to social responsibility and a catalyst for positive change.

Gratefully,



Shelly Fitzgerald

Director of Resource Development



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CELEBRATION MARCH 9



IYG Celebration is our annual party that highlights the work IYG has done in the past year. It also provides an opportunity for us to share our plans for the coming year. Think of it as an in-person annual report with food and drinks. This year IYG invites you to reflect with us at the Indianapolis Zoo Dolphin Pavilion!

The evening will kick off with a reception followed by a live program where we will present the 2024 Gonzalez-Werner Memorial Award to a member of our community for outstanding service to LGBTQ+ young people. VIP guests will have the opportunity to meet one of the zoo's residents up close.

\$5,000 - PRESENTING - LIMIT 1 SPONSOR
\$2,500 - CO-SPONSOR - LIMIT 2 SPONSORS
\$1,000 - VIP
\$500 - SUPPORT } UNLIMITED SPONSORS

3 EVENTS - 25% DISCOUNT
2 EVENTS - 10% DISCOUNT



SPONSORSHIP BENEFITS

BENEFITS	SUPPORTING SPONSOR	VIP SPONSOR	CO SPONSOR	PRESENTING SPONSOR
Recognition from Podium	X	X	X	X
Recognition on Event Signage/Digital Screens	X	X	X	X
Complimentary Tickets	X - 2 General Admission	X - 4 VIP	X - 8 VIP	X - 8 VIP+
Recognition in All Promotional Assets		X	X	X
Industry Exclusivity at Level			X	X
Industry Exclusivity at All Levels				X
Exclusive Rights to Presenting Title				X

GOLF OUTING MAY 31



The IYG Golf OUTing is returning this year! This fundraising event will make for the perfect, relaxing social event to kick off Pride Month.

Whether they're a golfing expert, haven't picked up a club in years, or never even been on a course, this event promises to be a fun day for all. There will be plenty of socializing with old friends and new ones. Because of the scramble format, even inexperienced and first-time golfers are sure to have a blast!

\$15,000 - PRESENTING - LIMIT ONE SPONSOR
\$10,000 - CO-SPONSOR - LIMIT TWO SPONSORS
\$5,000 - VIP SPONSOR
\$2,500 - SUPPORT
\$500 - BEVERAGE CARTS
\$250 - HOLE SPONSORS

UNLIMITED
SPONSORS

3 EVENTS - 25% DISCOUNT
2 EVENTS - 10% DISCOUNT



SPONSORSHIP BENEFITS

BENEFITS	HOLE SPONSOR	BEVERAGE CART SPONSOR	SUPPORTING SPONSOR	VIP SPONSOR	CO - SPONSOR	PRESENTING SPONSOR
Recognition from Podium	X	X	X	X	X	X
Recognition on Event Signage/Digital Screens	X	X	X	X	X	X
Dedicated, Standalone Signage			X	X	X	X
Recognition in All Promotional Assets			X	X	X	X
Complimentary Team(s)				X - Team	X - 2 Teams	X - 4 Teams
Industry Exclusivity at Level				X	X	X
Industry Exclusivity at All Levels					X	X
Exclusive Rights to Presenting Title						X

ANNUAL AUCTION AUGUST 24

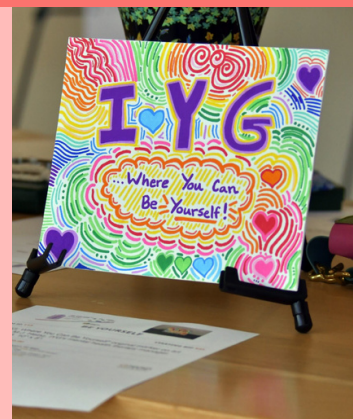


The IYG Auction is our original signature event! The Auction serves as the our biggest fundraiser of the year, bringing together IYG supporters, alumni, partners, and individuals from across the greater Indianapolis community. This August, IYG invites friends new and old to join us for an evening of food, fun, and fabulous works of art, as well as products, services, gift baskets, and unique experiences from Indiana artisans and businesses. So, come out for a night all will remember for years to come and the chance to support LGBTQ+ young people across the Hoosier state!

\$15,000 - PRESENTING - LIMIT 1 SPONSOR
\$10,000 - CO-SPONSOR - LIMIT 2 SPONSORS
\$5,000 - VIP SPONSOR
\$2,500 - GALLERY
\$1,500 - SUPPORT

UNLIMITED
SPONSORS

3 EVENTS - 25% DISCOUNT
2 EVENTS - 10% DISCOUNT



SPONSORSHIP BENEFITS

BENEFITS	SUPPORTING SPONSOR	VIP SPONSOR	CO SPONSOR	PRESENTING SPONSOR
Recognition from Podium	X	X	X	X
Recognition on Event Signage/Digital Screens	X	X	X	X
Complimentary Tickets	X - 2 Tickets	X - 4 Tickets	X - 4 VIP Tickets	X - 8 VIP Tickets
Dedicated, Standalone Signage		X	X	X
Recognition in All Promotional Assets		X	X	X
Industry Exclusivity at Level			X	X
Industry Exclusivity at All Levels				X
Exclusive Rights to Presenting Title				X

THANK YOU!

We hope to partner
with you this year!

Contact: Shelly Fitzgerald
Director of Resource Development

Phone (317) 509-5752

Website www.indianayouthgroup.org

Email sfitzgerald@indianayouthgroup.org

Address 3733 N. Meridian St., Indianapolis, IN 46208

